

**WWGR-FM, WJGO-FM, WSGF-FM, WGUF-FM  
EEO PUBLIC FILE REPORT  
October 1, 2008-September 30, 2009**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
ACCOUNT MANAGER	3,26	26
ACCOUNT MANAGER	3,26	26
BUSINESS/OFFICE ASSISTANT	3,6,7,8,12,13,14,15,16,21,26	26
ACCOUNT MANAGER	3,4,26	26
GENERAL MANAGER	2,3,6,8,9,10,17,18,19,24	10
TRAFFIC DIRECTOR	3,6,7,8,12,17,21,32,26	3

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	ALLACCESS.COM	No	
2	CAREERBUILDER.COM	No	
3	STATION WEBSITE POSTING (one or more SEU stations)	No	4
4	WORD-OF-MOUTH REFERRAL	No	5
5	WALK-IN/SELF REFERRAL	No	1
6	INTERNAL POSTING	No	
7	FLORIDA GULF COAST UNIVERSITY 10501 Florida Gulf Coast University Boulevard South Fort Myers, FL 33965 guestaacs@fgcu.edu	No	2
8	FLORIDA ASSOCIATION OF BROADCASTER 201 S. Monroe Street, #201 Tallahassee, FL 32301	No	
9	NAPLES DAILY NEWS 1075 Central Avenue Naples, FL 34102	No	
10	INTERNAL TRANSFER/PROMOTION	No	1
11	BARRY UNIVERSITY 11300 NE 2 <sup>nd</sup> Avenue Miami Shores, FL 33161 careerservices@mail.barry.edu	No	
12	HODGES UNIVERSITY (INTERNATL COLLEGE) 4501 Colonial Boulevard Fort Myers, FL 33966 careers@internationalcollege.edu	No	
13	CAREER & SVC CENTER OF SW FLORIDA 4160 Ford Street Ext. Fort Myers, FL 33916 www.floridajobs.org	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	LEE COUNTY BUSINESS WOMEN 13601 McGregor Boulevard #16 Fort Myers, FL 33919 robin@leecountybusinesswomen.com	No	
15	GULFSHORE CHURCH 4200 Sawgrass Point Drive Bonita Springs, FL 34134	No	
16	NAPLES UNITED CHURCH OF CHRIST 5200 Crayton Road Naples, FL 34103 Naplesucc.org	No	
17	CRAIGS LIST	No	
18	FORT MYERS NEWS PRESS 2442 Dr. Martin Luther King, Jr Blvd. Fort Myers, FL 33901 www.careerbuilder.com	No	
19	YAHOO HOT JOBS	No	
20	SW FL WORKFORCE DEV. BOARD 4150 Ford Street Ext. Fort Myers, FL 33916 www.usworks.com/southwestflorida	No	
21	EDISON COMMUNITY COLLEGE 8099 College Pkwy SW Fort Myers, FL 33919 <a href="mailto:lhoffman@edison.edu">lhoffman@edison.edu</a>	No	
22	NAACP LEE COUNTY BRANCH #5110 PO Box 61352 Fort Myers, FL 33906 naacpleecounty@embarqmail.com	No	
23	FORT MYERS CHAMBERS OF COMMERCE 2310 Edwards Drive Fort Myers, FL 33901 info@fortmyers.org	No	
24	EMPLOY FLORIDA <a href="http://www.employflorida.com">http://www.employflorida.com</a>	No	
25	BONITA BANNER 1076 Central Avenue Naples, FL 34102 <a href="https://web.naplesnews.com/ADWebster">https://web.naplesnews.com/ADWebster</a>	No	
26	ON AIR RADIO ADVERTISEMENT	No	17

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			30

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiatives and Outreach Efforts (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Internship Program	Between May 2009 and July 2009, our SEU hosted 2 interns, one from University of Miami, and the other from the University of Georgia. They assisted the programming and promotions department with programming, live remotes, station appearances, van hits and administration. The interns were supervised by Programming and Marketing Director.
<b>2</b>	Internship Program/Outreach Effort	WWGR/WJGO/WSGL/WGUF offers internships during the spring, summer, fall, winter semesters. Students are juniors or seniors receiving college credit for the internship. FGCU was contracted.
<b>3</b>	On-air schedule/Outreach Effort	WWGR/WJGO/WSGL/WGUF runs 10 :30 commercials per week inviting organizations who want to be added to our recruitment list to contact us.